



Phoenix Urban Renewal Agency
Agenda
March 18, 2024
5:00 p.m. Public Meeting
Hybrid Meeting in Person and Via Zoom
Phoenix Plaza Civic Center 220 N. Main St./Via Zoom

*A complete agenda packet is available on the city's website. This meeting is being conducted in person and virtually to allow for public participation. A recording of the meeting in its entirety will be posted to www.phoenixoregon.gov. To comment on agenda items, please write your name on the sign-in sheet and include the item number, if attending via Zoom raise your hand when the topic is discussed by Council. **If you need special accommodations, please give the City Recorder 48-hours prior notice.***

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/88517170727?pwd=0jujzUwOp5hddFw9ImN5CbAyzMqRA.wNEROyBC1d6WcPs1> Passcode: 976691

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- 1. Call to Order / Roll Call / Confirmation of a Quorum**
- 2. Consent Agenda**
 - 2.1 Approval of December 04, 2023 Minutes (pg. 3)
- 3. Citizens Heard on Non-Agenda Items:**

Citizens will have an opportunity to speak on agenda items as each is discussed
- 4. Administrative**
- 5. Public Hearing**
- 6. New Business**
 - 6.1 Appointment of 2024 PHURA Chair (pg. 6)
 - 6.2 Appointment of 2024 PHURA Vice-Chair (pg. 7)
 - 6.3 Resolution 24-01 A Resolution of the Phoenix Urban Renewal Agency Designating Depositories for Urban Renewal Funds and Designating Authorized Signers. (pg. 8)
- 7. Close Regular Session & Recess to Open Executive Session*(if needed)**
- 8. Close Executive Session & Adjourn to Open Session*(if needed)**
- 9. Executive Director Comments**
- 10. Board Member Comments**
- 11. Adjournment**

**Phoenix Urban Renewal Agency
Regular Meeting**
Monday, December 04, 2023 – 5:30 p.m.
Phoenix Plaza Civic Center
220 N. Main St. Phoenix, Oregon
Hybrid Meeting

AGENDA ITEM 1 CALL TO ORDER / ROLL CALL

Chair Peterson called the meeting to order at 5:30 p.m.

DIRECTORS PRESENT:

Directors Peterson, Vermillion, Baker, Shrader, Clauson, Dickson and Shainholtz

STAFF PRESENT:

Eric Swanson, Executive Director
Joe Slaughter, Deputy City Manager
Bonnie Pickett, City Recorder
Zac Moody, Community Development Manager

AGENDA ITEM 2 CONSENT AGENDA

2.1 Approval of Minutes: September 18, 2023

*Baker/Clauson M/S, I move to approve the minutes as presented
Motion approved by roll call vote 6-0. Director Dickson Abstained. No further discussion*

AGENDA ITEM 3 CITIZENS HEARD ON NON-AGENDA ITEMS

No Comments

AGENDA ITEM 4 ADMINISTRATIVE

AGENDA ITEM 5 PUBLIC HEARING

AGENDA ITEM 6 NEW BUSINESS

6.1 Urban Revitalization Grant Request – Trinity Investments, LLC 4374 S. Pacific Hwy.

Zac Moody, Community Development Manager, presented the PHURA grant request and staff report to the Board for consideration. He noted that if the Board chooses to fund the request, it will exhaust the amount of funds that can be granted. Mr. Moody answered questions from the Board.

The Board discussed options for fulfilling the request for funds to improve the property at 4374 S. Pacific Hwy.

Mr. Moody noted that this is the perfect example of a business that can use the funds to make the building more appealing to the downtown area.

Helen Joens spoke about their reason for moving their business from Central Point to Phoenix: the amazing response her daughter received from the community when she lost her home in the Alameda Fire. She noted that they have expended most of their savings on improving the business.

*Vermillion/Shrader M/S, I move to approve the grant request from Trinity Investments, LLC. and Bob and Helen Jones in the amount of \$15,000 as staff sees fit.
Motion approved by roll call vote 7-0. No further discussion*

AGENDA ITEM 7 CLOSE REGULAR SESSION & RECESS TO OPEN EXECUTIVE SESSION* (if needed)

AGENDA ITEM 8 CLOSE REGULAR SESSION & RECESS TO OPEN EXECUTIVE SESSION

AGENDA ITEM 9 EXECUTIVE DIRECTOR COMMENTS

9.1 Update on PHURA Urban Revitalization Grants Program

Mr. Swanson noted that the approval of the grant request exhausted the last of the \$80,000 the Board set aside for the grant program in the fall of 2022. He noted that they plan to highlight the program's successes and discuss the future of PHURA.

Director Peterson noted that the PEIR grant, which will directly help businesses in downtown Phoenix, will be awarded to the City, so this would be a good time for staff to focus on the PEIR funds and retire the PHURA grant program for the time being.

Director Baker agreed that the program takes up a great deal of staff time and that the staff has their hands full in the upcoming year with PH3 and PH5. He stated the funds from the PHURA grant program did a lot of good in Phoenix.

Baker/Shainholtz M/S, I move to close the PHURA grant program indefinitely and to respect our current commitments. Motion approved by roll call vote 7-0. No further discussion

AGENDA ITEM 10 BOARD MEMBER COMMENTS

Director Dickson asked for some context or an overview of PHURA since he is new to the Board.

Mr. Swanson spoke about the property that PHURA purchased across the street from the new Government and Public Safety Center, which will be available for development after the project has been completed. He also spoke about the Phoodery and other commercial building developments that are currently in process on PHURA property, which staff call the Heart of Phoenix, HOP for short.

Mr. Moody spoke about the status of the Phoenix Phoodery project and the commercial buildings that are also going South of it. He noted that most of the underground work had been done for the Phoodery and that they should be able to complete the project by late

spring. Mr. Moody also spoke about the PEIR funding that the City has been granted and how this will create parking and assist businesses with stormwater requirements.

Director Shrader noted that the PHURA grant program worked nicely. She stated that when Jones finishes the outside of the building, it will be a lovely addition to Phoenix.

Director Baker noted that the last of the funds was well spent and will be a great focal point for Phoenix. He suggested somehow getting the school involved with the driver's ed program. Director Baker sent a special thank you to the staff for running the grant program and their fearless leader, who ensured everything worked out.

Director Clauson was thankful he had been able to participate in granting the last few grants; it's been fun.

Director Shainholtz noted that this was an exciting project, and she was glad to help.

Director Peterson noted that the Board did a great job throughout the program and that she is excited about the businesses they have been able to help. She thanked Mr. Swanson for all he had done to assist her.

AGENDA ITEM 11 ADJOURNMENT

Chair Peterson adjourned the meeting at 6:07 p.m.

APPROVED:

ATTEST:

Krista Peterson, Chair

Eric Swanson, Executive Director



Agenda Report
to the PHURA Board

Agenda item title: Appointment of 2024 PHURA Chair

Meeting Date: March 18, 2024

From: Bonnie Pickett, City Recorder

Action: Motion, Ordinance, Resolution, Information only, Other

SUMMARY

Per Resolution No. 15-2 adopted February 10, 2015

BACKGROUND AND DISCUSSION

Article III - Section 2. Chair: The Chair shall be elected by the Agency members during the first meeting of each calendar year and shall preside at all meetings of the Agency.

FISCAL IMPACT

N/A

RECOMMENDATION

N/A

PROPOSED MOTION

I move to appoint _____ to serve as the 2024 PHURA Board Chair.”

ATTACHMENTS

N/A



Agenda Report
to the PHURA Board

Agenda item title: Appointment of 2024 PHURA Board Vice-Chair

Meeting Date: March 18, 2024

From: Bonnie Pickett, City Recorder

Action: Motion, Ordinance, Resolution, Information only, Other

SUMMARY

Per Resolution No. 15-2 adopted February 10, 2015

BACKGROUND AND DISCUSSION

Article III - Section 3. Vice-Chair: The Vice-Chair shall be elected by the Agency members during the first meeting of each calendar year and shall perform the duties of the Chair in the absence of the Chair. Whenever the Chair is unable to perform the functions of the office, the Vice-Chair shall act as Chair. If both the Chair and the Vice-Chair are absent from an Agency meeting, the members present shall select one of their number to perform the Chair's functions at the meeting.

FISCAL IMPACT

N/A

RECOMMENDATION

N/A

PROPOSED MOTION

I move to appoint _____ to serve as the 2024 PHURA Board Vice-Chair."

ATTACHMENTS

N/A

ATTEST:

Eric Swanson, Executive Director

,PHURA Chair