Planning Commission Discussion
October 13, 2014

Signs

Statement of need

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2.Contractor/consultant signs. One sign per contractor/consultant while a building permit is active and work is proceeding on the premises. The total amount of signage shall not exceed 36 square feet.
3.Flags of national, state, or local government.
4.Holiday decorations and lights in place during National and local Holidays.
5.Mosaic, mural, painting, or graphic art, flags (excluding pennants), and fabric wall decorations that do not contain copy, advertising/hallmark symbols, lettering or references to any product, service, or goods, do not require a permit, however, they will require permission from the Planning Commission and may be counted towards the business's sign allotment.

Statement of need

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8. Real Estate Signs. One sign per street frontage may be allowed; residential is limited to 12 square feet or less in area, and must be located on the development site where the property is for sale or lease. Commercial and Industrial District signs are not to exceed 32 square feet in area when advertising the sale, rental, or lease of the premises on which they are located. Open house signs are allowed off-site for one day provided they are not located on City right-of-way, including pedestrian areas, or with-in sight visibility triangles.

Statement of need

- Temporary signs are effectively illegal …

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Recommendations

- Eliminate content-based standards/definitions
- Modernize digital sign standards
- Create a temporary sign program that
  - Allows businesses to advertise goods and services
  - Maintains (improves) the appearance of Phoenix's roads, particularly commercial corridors
  - Is manageable for staff
- Housekeeping (definitions, etc.)